

Taoist-Lifestyle.Com — Collaboration Info Pack

Worldwide Workshops & Partner Model (Partner-ready summary)

At a Glance

- Workshop season: May-June, half of August, September, early October
- Winter workshops: indoors or warmer climates
- Formats: Evening (2-3h) / 1-Day Intensive / 2-Day Weekend Seminar
- Collaboration models: revenue share (60/40 or 70/30), flat teaching fee, co-produced series
- Marketing: calm, partner-first, with a ready-made promo pack

1) Who We Are

Taoist-Lifestyle.Com engages in long-term collaborations rooted in Taoist knowledge, practice, and cultural exchange. Our approach is guided by depth, integrity, and continuity, supporting education, research, and responsible transmission.

2) What We Offer

- Taoist Internal Alchemy (Neidan) – foundations and progressive training
- Daoyin and Yuanqigong – methodical internal practice
- Internal Martial Arts training – including Taijiquan as a key practice vehicle
- Philosophical context and meditative study where appropriate (Yijing, Daodejing/Laozi)

3) Workshop Formats (A / B / C)

A) Evening Workshop (2-3 hours)

Guided practice + contextual framing + calm Q&A.

B) 1-Day Intensive (full day)

Clear structure + refinement + optional correction segment.

C) 2-Day Weekend Seminar (2 days)

Progression across two days + consolidation + correction window.

Longer is optional

4) Workshop Season & Availability

Our primary workshop season runs each year during: May & June, half of August, September, and early October. Winter workshops are possible indoors, or in countries where climate conditions allow comfortable practice.

5) Collaboration Models

1) Revenue Share Collaboration

Host provides venue + local organisation; Taoist-Lifestyle.Com provides the teaching and structure. Ticket income is shared. Typical splits are 60/40 or 70/30 (Taoist-Lifestyle.Com / host), depending on responsibilities and reach.

2) Flat Teaching Fee

Host pays a fixed teaching fee and manages ticketing and participant communication.

3) Co-Produced Series

For aligned long-term partners: a seasonal series (e.g., 2-4 workshops/year) supporting continuity and shared development.

6) Payment Structure (Preferred)

- Deposit required to confirm dates
- Remaining balance paid before or on the first workshop day
- For revenue share: settlement immediately after the event (or within an agreed timeframe)

7) Marketing & Communication (Partner-first)

Our collaboration marketing is calm, clear, and aligned with quality practice. We prioritise the host's audience and communication channels. Taoist-Lifestyle.Com provides a ready-made promo pack to make promotion simple and professional.

- Host/partner is the primary channel (newsletter, website, local community)
- We provide short + medium + long promo copy + workshop description + images
- No hype, no discount language, no aggressive urgency, a early bird promotion is optional
- Limited places may be mentioned only when relevant to preserve training quality

8) What the Host Provides

- Suitable quiet training space (mats/chairs where relevant)
- Local logistics and on-site support, lodging or (if agreed), mileage allowance
- Ticketing and participant communication (unless agreed otherwise)

9) Next Steps

To explore a collaboration, please contact us with: (1) organisation name, (2) preferred format (A/B/C), (3) preferred dates, (4) expected group size, and (5) short audience context.

If this resonates with you, please reach out by email info@taoist-lifestyle.com or use the website form.